Draw Blood
Advanced Architectural Drawing
ARC 328D (00770) / ARC 392D (01185)
The University of Texas at Austin
School of Architecture
Spring 2019

Class meeting time, location: Monday 6:30-9:30,
Goldsmith Hall 2.110

Professor: John Blood
Office: GOL 3.106
Hours: Mon 12:00-1:00 PM

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Course Description and Content
This course asks you to develop a critical stance on the relationship between your design values, process and aspirations through examining their relationship with the graphic language you employ.

In our current post-digital world, the role of drawings, whether they be analog, digital or synthesized in the creative architectural process has entered a period ripe for questioning, exploration and invention. The increased employment and reliance of computer tools for modeling, simulation, technical construction documents, and rendering is reshaping how we design, think abstractly and communicate. At the very least the use of these tools is ubiquitous and commonplace to a degree that our fundamental understanding of the language of architectural representation and its role in the creative process itself is questioned.

In examining the creating process of design we might say that it can be thought of as having two primary modes. The first is production - the actual work of generating ideas and producing drawings, models and documents that test the ideas. The second is assessment - evaluating the success of the ideas through desk crits, informal pinups and formal presentations. This course will examine the relationship between these two modes with the intention of increasing and enhancing each individual’s understanding of their personal design methodology.

With this in mind, the class will operate in two modes. The first will focus on multiple drawing methods, skills and approaches including manual, digital and hybrid techniques. Fundamental drawing methods will be refreshed and advanced methods will be introduced and applied to short design projects and to projects students have previously or are currently working on with the intention of expanding each student’s design répertoire and priorities.

The second will develop and refine design communication skills through pairing clear articulation of design intent with compelling drawings with effective verbal presentation. Effectively managed presentations are a natural extension of the design process and are one of the most important settings in which a healthy conversation can occur - to openly discuss and test ideas. The course will actively embrace the curation, scripting, and all elements surrounding the presentation and discussion of your design projects. The
presentation itself will be seen as a design project/opportunity. The course is open to both graduate and undergraduate students.

**Course Meeting Time and Attendance**

Exercises will be given weekly. Class meets Monday from 6:30 PM to 9:30 PM. You should be pinned up and ready to present by 6:30. Attendance is mandatory. Participation is expected. Students with two (2) unexcused absences may be dropped from the course without further notice. The minimum penalty for more than two unexcused absences is a full letter drop in your final grade for the course. Please contact the instructor prior to class if you expect to be late or miss class. A student who misses classes or other required activities for the observance of a religious holy day should inform the instructor as far in advance of the absence as possible, so that arrangements can be made to complete an assignment within a reasonable time after the absence. A student who fails to complete missed work within the time allowed will be subject to the normal academic penalties.

**Grading**

Establishing grades for projects of a creative nature is a more complex matter than grading in other academic areas. While each project contains certain quantifiable elements by which it may be evaluated, a significant portion of each grade is derived from a broader set of issues. One particular note to make - since much of the emphasis in these assignments will be placed on clarity of idea, physical and verbal presentation will factor in significantly to the grade you receive. It should be considered and designed, not thrown together haphazardly.

Grading for the course is broken into three general components:

- **1/3 grasp:** Understanding of the ideas investigated in the project at hand, combined with an appropriate process of inquiry
- **1/3 effort:** Verbal contribution made during class reviews and meeting times as well as risk and development shown in the projects, also attendance
- **1/3 resolution:** The demonstration of competence, completeness, and finesse through representation

**Rubric**

A/A- : excellent work
Project surpasses expectations in terms of inventiveness, appropriateness, verbal and visual ability, conceptual rigor, craft, and personal development. Student pursues concepts and techniques above and beyond what is discussed in class.

B+/B/B- : good work
Project is thorough, well researched, diligently pursued, and successfully executed. Student pursues ideas and suggestions presented in class and puts in effort to resolve required projects. Demonstrates potential for excellence.

C+/C/C- : required work
Project meets the minimum requirements. Suggestions made in class are not pursued with dedication or rigor. (Note: C- does not meet the minimum grade to be counted toward the student’s degree.)

D+/D/D- : poor work
Basic skills including graphic skills, model-making skills, verbal clarity or logic of presentation are not level-appropriate. Student does not demonstrate the required design skill and knowledge base.
F: unacceptable work
Minimum objectives are not met. Performance is not acceptable. Note that this grade will be assigned with excessive unexcused absences.

X: excused incomplete
Given only for legitimate reasons of illness or family emergency. Incomplete assignments are not a cause for assigning this grade. An incomplete is assigned after consultation with the Associate Deans' offices. Incomplete coursework must be completed prior to the beginning of the following semester.

(ALL GRADES ARE SUBJECT TO DEDUCTIONS FOR ABSENCES, LATE WORK AND LATE ARRIVALS.)

Academic Integrity

Policy on Scholastic Dishonesty: Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the University. Since such dishonesty harms the individual, all students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.

Refer to the Student Judicial Services website for official University policies and procedures on scholastic dishonesty.

Please refer to The Role of Faculty in Confronting Scholastic Dishonesty brochure published by Student Judicial Services for information on confronting students who violate scholastic dishonesty policies. For further information, visit the SJS website at http://www.utexas.edu/depts/dos/sjs/ or call 471-2841.

Disabilities

Please notify your instructor of any adaptation you may require to accommodate a specific physical need. You will be requested to provide documentation to the Dean of Students' Office, in order that the most appropriate accommodations can be determined. Specialized services are available on campus through the Services for Students with Disabilities, also found via the web at http://deanofstudents.utexas.edu/ssp/.