This is a seminar with a difference, acting as a means by which entrants to the Hines Competition can both gain credit, and wider benefit from undertaking the competition. The seminar is restricted to ten participants, and persons intending to undertake the competition and seminar should email me as soon as possible.

The Competition
The Hines Competition runs from Jan 13 - 27, 2020, and challenges student teams to collaborate, plan and design a project, and devise a development program for a section of an inner city. Teams are faced with a real project situation in an North American city. The site will have a range of complex existing issues, but also potentially offering significant opportunity to bring about a new city place and community.

Themes of previous competitions have addressed issues of flooding, housing need, mobility, damaged environments, freeways, and placelessness. Projects aim to win by designing a significant inner city environment that establishes senses of place, identity, activity, mix, diversity, environmental resilience, resourcefulness, equity, as well as being overall a high caliber project. The project will also aim to establish a new marketplace that is profitable to development interests while bringing wider economic and social benefit. Previous locations are: Cincinnati (two teams from UT were national finalists), Toronto, Chicago (won by the University of Texas), Atlanta, New Orleans, and Nashville (where UT were national runners up). All previous finalists and their submissions can be viewed on the Urban Land Institute website under the Hines Competition. in 2019, over 100 teams submitted entries from sixty schools, including all leading schools. Each team has five members from at least three disciplines, and must include real estate expertise (an MBA will join each team, and may also take the seminar).

The Seminar Workshop
The core to the seminar is a workshop that centers on the competition. Students will be briefed on key topics, undertake the competition, and this will be followed up with an exhibit and a production of a comprehensive report.

Key criteria:
1. integration of community through place making;
2. approaches to urban sustainability, through the design of accessible, long life, low impact and productive development;
3. opportunity for all through the design of more inclusive environments;
4. design interventions towards the ‘green’ city.
5. ability to evolve multi-disciplinary solutions based on teamwork;
6. exploration of creative finance as the means to bring about proposals that are both feasible and acceptable;
7. investigation of graphic techniques, “branding”, and methods of communication to effectively represent proposals.
The seminar is based around the competition, and is a considered reflection on it, and potential insights for practice, as well as production of a final competition report.

Eligibility
The seminar and competition are open to graduate students in architecture, urban design, planning, real estate, landscape architecture, sustainable development, and historic preservation, as well as final year B.Arch. students.

There are three entry gates for eligibility:

1. A team member registered for the competition.
2. A student who has previously undertaken the competition.
3. A student who takes on a particular responsibility in the competition, and edits the final report.

Program
1. **Pre-Competition Briefing.** A review of information and research important to persons entering the competition.

2. **The Competition.** Engage in all aspects of the Competition. This requires a significant contribution to the decision making process of the team in determining approaches and solutions for the site(s) in the Competition brief. This means involvement in discussions with mentors and advisors, as well as team meetings. The ability to find ways to represent ideas, and to produce the entry submission is also fundamental, and an important aspect of learning. In summary, this involves a high level of daily competition during the competition, January 13 - 27 2020; a Goldsmith Hall exhibit; and a Powerpoint showing the overall work, and detail of the work of your team’s entry.

3. **The Field Visit.** A voluntary, and scholarship-supported field visit will take place, potentially the weekend of February 7. This is a key opportunity to see the competition site, downtown, and significant features of the competition city.

4. **The Reflection.**

   a. Make a copy of your submission entry (paper + Powerpoint) for presentation purposes. Make five (one or two line spacing) statements of the particular contribution your submission made to addressing the issues. Make five statements (one or two line spacing) of what you might have done differently upon reflection, or if there had been more time.

   If you were not a team member in 2020, you will undertake a special assignment related to the processes, progress, and output of teams.
b. Undertake a critique of one of the other team entries, as assigned. This is a written and verbal presentation. The critique should: provide an overview of the given project; identify key criteria and features; consider particular merits of that team’s approach; discuss areas where you are critical of the solution, or see that it could be improved or brought out more strongly.

5. **The Insight Report.** Prepare a report of the team entries to the competition, including the financial pro formas. Consider, as a part of this report, insights that may be drawn from the competition. Suggestions could include changes to the discipline and professions in light of the issues the competition teams addressed.

**References:**

**Schedule**

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<tr>
<td>December 13</td>
<td>Competition Team Registration</td>
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<td>January 13 - 27</td>
<td>ULI Competition</td>
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<td>February 3</td>
<td>Exhibit</td>
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<td>February 7-9</td>
<td>Voluntary Field Visit</td>
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<td>February 10</td>
<td>Critique</td>
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**Course Requirements**
Participation in all aspects of the Hines Competition;
Students are expected to have read background notes and readings posted on Canvas;
Mounting an exhibition;
Presentation and critique of entries;
Competition report, - the report will provide a clear graphic presentation of each of the team entries, supported by explanation and critical insight, plus proposals for change to positively impact the basis to inner city development.

**Evaluation**
1. Competition 70%
2. Class presentations 10%
3. Final report 20%

**Grade Descriptions**

A/A+: excellent
- Project surpasses expectations in terms of inventiveness, appropriateness, verbal and visual ability, conceptual rigor, craft, and personal development. Student pursues concepts and techniques above and beyond what is discussed in class.
- The work submitted exceeds required drawings and models.

B+/B/B-: above average
- Project is thorough, well researched, diligently pursued, and successfully executed.
- Student pursues ideas and suggestions presented in class and puts in effort to resolve required projects. The work demonstrates potential for excellence and is complete.

C+/C/C-: average
- Project meets the minimum requirements. Suggestions made in class are not pursued with dedication or rigor. The work is nearly complete.

D+/D/D-: below average
- Basic skills including graphic skills, model-making skills, verbal clarity or logic of presentation are not level appropriate. Student does not demonstrate the required design skill and knowledge base. The work is incomplete.

F: failure
- Minimum objectives are not met. Performance is not acceptable. Note that this grade will be assigned with excessive unexcused absences.

**Attendance**

Attendance is mandatory. Participation is expected.

Religious holy days sometimes conflict with class and examination schedules. If you miss an examination, work assignment or other assignment due to the observance of a religious holy day you will be given an opportunity to complete the work missed within a reasonable time after the absence. You must notify each of your instructors as far in advance as possible prior to the classes scheduled on dates you will be absent to observe a religious holy day.

**Accommodations**

The University of Texas at Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact Services for Students with Disabilities at 471-6259 (voice) or 232-2937 (video phone).

**Honor Code**

The core values of The University of Texas at Austin are learning, discovery, freedom, leadership, individual opportunity, and responsibility. Each member of the university is expected to uphold these values through integrity, honesty, trust, fairness, and respect toward peers and community.